

Abstract

5 The methods and systems of the present invention allow for the integration of different electronic commerce ("e-commerce") and electronic banking ("e-banking") technologies to advantageously provide an increased level of services to banking customers including consumers and merchants. A particular feature of the present invention is the integration of a television interface with e-commerce, home banking and credit/debit card processing services and internet technologies to provide a single conduit for merchants and consumers to financial services networks.